EMERGE empowers and prepares high-performing students from underserved communities to attend and graduate from selective colleges and universities across the nation.
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When I took this role, I knew that I was signing on for something really special. My experience working alongside the brilliant staff, students, partners, and supporters who make up the EMERGE village has exceeded my expectations. I am delighted to share with you the many accomplishments that we achieved together in the 2021-2022 school year.

The 2021-2022 school year tested the resilience and dedication of EMERGE students and staff alike, as we fought to overcome COVID-fueled academic disruptions. Our students needed more support than ever, as the crisis not only widened preexisting opportunity and achievement gaps, but also impacted the broader health and well-being of our youth and their families.

Despite these challenges, our students have shown remarkable strength and perseverance. I am proud to say that we EMERGEd from the pandemic stronger and even more committed to helping exceptional students with ambitious dreams attend and graduate from the nation's best colleges and universities.

Given the recent Supreme Court ruling barring affirmative action in college admissions, it is more crucial than ever that we expand our efforts to remove any barriers that stand between our students and the top-notch education they need to build successful careers and fulfilling lives.

I am deeply grateful for the unwavering commitment of our donors, partners, and supporters. Together we are preparing the next generation of leaders to improve the lives of all Americans. Thank you for being a part of the EMERGE village. I am excited to continue our work together.
EMERGE changed my life by showing me that I am worth more than I think. Before EMERGE my plan was to attend Lone Star Community College and then transfer to a local four-year school. I thought I wouldn’t be able to afford college. Through the program, I learned that top universities want people like me and would pay nearly 100% of my tuition. With EMERGE, I have earned a full ride to my dream school! I will always be grateful that EMERGE encouraged me to step out of my boundaries.
EMERGE partners with traditional public school districts to identify high-performing students from low-income backgrounds to join the program. We work together to eliminate barriers and build systems to ensure more students have the information, tools, and support to apply to the nation’s top colleges and universities.

EMERGE provides best-in-class college advising to help every senior become one of the nation's most competitive college applicants. We reduce the student-to-counselor ratio from 500:1 to 60:1 and offer course and extracurricular advising, bi-weekly after-school sessions, SAT preparation, and support to enroll in a high-impact summer enrichment program.

Every summer, EMERGE takes hundreds of juniors on college tours in regions across the country. These trips are critical to building a college-going and selective-college mindset among students and boosting their confidence in applying to and attending out-of-state colleges and universities.

EMERGE provides ongoing support to college students to help them graduate on time and with minimal debt, well-positioned to thrive in their professional careers. We also develop formal partnerships with colleges and universities committed to increasing financial aid packages and enhancing the on-campus support services available to first-generation students from low-income communities.
2,900+
high school and college students served

67
high schools served in
5
school districts across
Greater Houston

150+
colleges and universities attended nationwide

300
high school juniors visited
college campuses in
26
5 regions across the country

as we resumed our summer college trips for the first time since 2020.

Aldine ISD
100% EMERGE students applied to at least one selective institution
100% EMERGE students were accepted to at least one selective institution
82% EMERGE students matriculated to a selective institution

Klein ISD
100% EMERGE students applied to at least one selective institution
97% EMERGE students were accepted to at least one selective institution
82% EMERGE students matriculated to a selective institution

Houston ISD
95% EMERGE students applied to at least one selective institution
86% EMERGE students were accepted to at least one selective institution
59% EMERGE students matriculated to a selective institution

Spring Branch ISD
100% EMERGE students applied to at least one selective institution
97% EMERGE students were accepted to at least one selective institution
92% EMERGE students matriculated to a selective institution

Spring ISD
97% EMERGE students applied to at least one selective institution
94% EMERGE students were accepted to at least one selective institution
76% EMERGE students matriculated to a selective institution

Students in the EMERGE high school class of 2016 graduated from college at 8x the national average for students from their demographic.

79
high school seniors paired with prominent Houston business leaders through our mentorship program.

600+
EMERGE alumni building successful careers, many at industry-leading companies.
"The EMERGE program has been a turning point in my life, providing me with the tools, guidance, and confidence to chase my dreams and live a fulfilling life. The program’s impact has been far-reaching and has helped me to shift my mindset, broaden my horizons, and reach for my full potential."

RAHWA T.
Bellaire High School ’23
Wake Forest University ’27

- Most are in the Top 10% of their class and/or have a 4.0+ GPA
- 97% Qualify for free or reduced-price lunch
- 90% Will be first-generation college students

- 65% Hispanic/Latino
- 20% Black
- 11% Asian
- 4% White
TO-THROUGH-THRIVE

Beyond high school graduation, EMERGE continues to provide ongoing one-on-one support to its students to ease their transition to college and help them chart a path to graduate on time. Additionally, our SQUADS program connects first-year EMERGE college students with peers planning to attend the same school in the fall. Each SQUAD has an upper-level student leader who serves as a peer mentor and campus guide and plans fun activities throughout the year to foster connections.

EMERGE also provides guidance and incentives to encourage students to connect with on-campus student support champions, such as academic advisors, deans, or offices that support first-generation or multicultural students. We want every EMERGE student to feel like an important part of their campus community and to know how to access the services that are available to help them thrive. Throughout the year, we also provide winter coats and accessories for students in the Northeast and distribute emergency funding to ensure small issues do not become insurmountable problems that derail a student’s education.

"EMERGE continues to support me even after the initial high school process and that has helped me to be more confident and successful in college. When anyone asks me about my story, I always make sure to include EMERGE. Being a fellow is so much more than college preparation. It’s like family."

AANIYAH ALEXANDER
Houston Academy for International Studies ’21
Bryn Mawr College ’25
### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$3,805,842</td>
</tr>
<tr>
<td>Government contributions receivable</td>
<td>$449,830</td>
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<tr>
<td>Other contributions receivable</td>
<td>$335,000</td>
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<tr>
<td>Accounts receivable</td>
<td>$72,100</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>$5,265</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$4,668,037</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$40,921</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$54,381</strong></td>
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</table>

### NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$3,992,116</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$635,000</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$4,627,116</strong></td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>$4,669,037</strong></td>
</tr>
</tbody>
</table>

### STATEMENT OF FINANCIAL ACTIVITIES

#### as of July 31, 2022

#### REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions: Government grants</td>
<td>$160,562</td>
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<tr>
<td>Contributions of financial assets</td>
<td>$1,698,740</td>
</tr>
<tr>
<td>Contributions of nonfinancial assets</td>
<td>$12,000</td>
</tr>
<tr>
<td>Program services fees</td>
<td>$1,726,001</td>
</tr>
<tr>
<td>Special events</td>
<td>$359,333</td>
</tr>
<tr>
<td>Direct donor benefits</td>
<td>($83,458)</td>
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<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$4,380,746</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$3,457,709</td>
</tr>
<tr>
<td>Management and general</td>
<td>$642,631</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$714,471</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$4,814,811</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Changes in net assets</td>
<td>($434,065)</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>$5,061,181</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$4,627,116</td>
</tr>
</tbody>
</table>
Income $4,380,746

- 39% Earned Revenue $1,726,001

Expenses $4,814,811

- 61% Fundraising $2,654,754
- 13% Management & General Costs $642,631
- 15% Fundraising $714,471
- 72% Program Services $3,457,709

These figures do not include an additional $1.7 million in program costs that were incurred as part of our contract to operate the EMERGE program in the Houston Independent School District. Combined program costs would be approximately $5.2 million or 79% of total costs for fiscal year 2021.
When I was younger, people told me I'd never get anywhere in life. Being a first-generation student is pretty hard... if I make one single mistake it feels like my life is over. Being a part of EMERGE has helped me persevere and become the young lady that I am today.
THANK YOU TO OUR SUPPORTERS

$100,000+
Jack Kent Cooke Foundation
The Cullen Foundation
Carrie and Thomas Hutchinson
The Powell Foundation

$50,000 - $99,999
Laura and John Arnold
Bank of America
The Brown Foundation, Inc.
Anne and Albert Chao
Virginia Clark
The Beth and Ravenel Curry Foundation
Wayne Duddleston Foundation
Guell Family Foundation

$15,000 - $49,999
Anonymous Gift
ApexOne Investment Partners/Ernest Johnson
ARCHER Systems
Pedro Caruso
CFP Foundation
ConocoPhillips
Jerry C. Dearing Family Foundation
Tawana Griffith-Faykus and Chadwick Faykus
H-E-B
Katie and Nick Johnson
Kinder Morgan Foundation
Carla Knobloch
John Nau
Perry Homes Foundation
Vivian L. Smith Foundation
Lisa and Andy Stepanian
Third Coast Midstream/Matthew Rowland
Kelley and Harper Trammell

$5,000 - $14,999
Akin Gump Strauss Hauer & Feld LLP
Amy and Drew Anton
Heidi and Greg Armstrong
Marci and Mark Arnold
Ruth and Ken Arnold
Gayle and Scott Barton
Leah Barton and David Kim
Ruth and Ted Bauer Family Foundation
Bissinger, Oshman, Williams, & Strasburger LLP
Jessica Bresler and Anish Harilhan
Chris Bryan and Trey Peacock
Kori and Chris Caddell
John Chao
Janet Clark
Susie and Philip Davidson
Bradley Dennison
EDF Energy North America
Tommy Edwards
Suratha Elango
EY
Kari Findley and Ken Sill
Laura and Carl Giesler/Southwestern Energy

Annie and Bob Graham
Claire and Joseph Greenberg
George and Mary Josephine Hammman
Foundation
Horizon Resources L.P.
The H&R Block Foundation
Joni and Ernest Johnson
JREP, LLC
Ann Kennedy and Geoffery Walker
Abdullah Khan
Judy Le
Kimberly and Stephen Manning
David Matthews
Mia Mends and Yared Akalou
Sara and Bill Morgan
Navitas Midstream Partners, LLC
Fred and Mabel R. Parks Foundation
Post Oak Energy Capital, LP
Republican Ranches, LLC/Jeff Boswell
Frances Robertson
Anna Rotman and Bryan Sanchez
Carolyn Sabat
A.R. "Tony" and Maria J. Sanchez Family
Foundation
Jeanne and Gerry Spedale
The Strake Foundation
The Tapeats Fund
Tracey Fox King & Walters
Transitive Media, LLC
Vard Marine US Inc.
Jennifer and John Vogel
Randa and K.C. Weiner
Louise Wiggins and Luis Rios
Maria and John Zerr

$1,000 - $4,999
Dina Al-Sowayel and Tony Chase
American Bank
Armadillo Litigation Funding
Edwin Austin
Maire and David Baldwin
Judith and David Bell
Bezos Family Foundation
Newie and Mark Brinker
Cadence Bank
Katy and Michael Casey
Chamberlain Hrdlicka
Coats Rose, P.C.
Sherise Curd
Katie and Michael Denham
Becky and Philip Eisenberg
Juliet Ellis
Emission Reduction Services, LLC
Fort Bend Jordan Ranch, L.P.
Cece and Mack Fowler
Frost Bank
Amy and Blair Garrou

Barbara Goldfield
Ruth Gonzalez
Goodman Financial Corporation
Mary Clark and Christopher Granberry
Grand Central Park
Debra and Mark Gregg
Stephanie and Ben Hertzog
Kelly and Clive Hess
HP Inc. Fund
Suzie and Larry Johnson
Johnson Development Corp.
Johnson Development Services
Kristyn Jodon
Vik and Monica Kaira
David Karohl
Ashley and Craig Klaasmeyer
Flip Koch
Casey Leonetti
Stephanie and Jay Levy
Lionstone Investments
Katherine and David Lucke
Kimberly and Scott Martin
Amber and CW McCullagh
Mickie Service
Ann and John Montgomery
Abe Pacetti
Kathleen Padden and Richard Evans
Erin and Adrian Patterson
Julie and Philip Peacock
Tammira and Nicholas Philippe
Platform Partners
PNC Business Credit
Ponderosa Land Development Co.
The Rao Orengo Foundation
Respiratory Quality Services
Kelly Rose
Christy and Matthew Rowland
Ryan & Dawson
Kim Skates and Clay Albers
Janine Schuepbert
Cindy Seligmann and John Knox
Cathryn and Doug Selman
Sienna/Johnson North, L.P.
Randy and Sue Sim
Katie Slater
Susan and John Slater
Denise and Elliott Smith
Jennifer Smith
Sue Smith
Stewart Title
Rodger Sumicek
Jill and Charlie Talisman
Vortex Companies
Cynthia Walker
Casson Wen
Polly and Jeffrey Whittle
Yardbird Hunting Club
Ann and Benjamin Ziker
I don’t think any of us really believed that we could go to a top-tier college, or even that we could go to college period, but (EMERGE Founder Rick Cruz) and his team really believed in us. Without EMERGE I know for a fact that I would not have made it to college or law school, and that I wouldn’t have a professional career today.
EMERGE changed my life by providing me with the support and encouragement I needed to strive for success I did not know I was capable of. With EMERGE, their support isn't only focused on academics but also on understanding what matters to you as a person.