

EMERGE IMPACT REPORT

2021-2022



EMERGE empowers and prepares high-performing students from underserved communities to attend and graduate from selective colleges and universities across the nation.



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Message from our CEO

When I took this role, I knew that I was signing on for something really special. My experience working alongside the brilliant staff, students, partners, and supporters who make up the EMERGE village has exceeded my expectations. I am delighted to share with you the many accomplishments that we achieved together in the 2021-2022 school year.

The 2021-2022 school year tested the resilience and dedication of EMERGE students and staff alike, as we fought to overcome COVID-fueled academic disruptions. Our students needed more support than ever, as the crisis not only widened preexisting opportunity and achievement gaps, but also impacted the broader health and well-being of our youth and their families.

Despite these challenges, our students have shown remarkable strength and perseverance. I am proud to say that we EMERGED from the pandemic stronger and even more committed to helping exceptional students with ambitious dreams attend and graduate from the nation's best colleges and universities.

Given the recent Supreme Court ruling barring affirmative action in college admissions, it is more crucial than ever that we expand our efforts to remove any barriers that stand between our students and the top-notch education they need to build successful careers and fulfilling lives.

I am deeply grateful for the unwavering commitment of our donors, partners, and supporters. Together we are preparing the next generation of leaders to improve the lives of all Americans. Thank you for being a part of the EMERGE village. I am excited to continue our work together.



Dr. Anastasia Lindo Anderson
Chief Executive Officer

JOHN D.

Eisenhower High School '23 (Aldine ISD)

Yale University '27



EMERGE changed my life by showing me that I am worth more than I think. Before EMERGE my plan was to attend Lone Star Community College and then transfer to a local four-year school. I thought I wouldn't be able to afford college. Through the program, I learned that top universities want people like me and would pay nearly 100% of my tuition. With EMERGE, I have earned a full ride to my dream school! I will always be grateful that EMERGE encouraged me to step out of my boundaries.

OUR MODEL



EMERGE partners with traditional public school districts to identify high-performing students from low-income backgrounds to join the program. We work together to eliminate barriers and build systems to ensure more students have the information, tools, and support to apply to the nation's top colleges and universities.



EMERGE provides best-in-class college advising to help every senior become one of the nation's most competitive college applicants. We reduce the student-to-counselor ratio from 500:1 to 60:1 and offer course and extracurricular advising, bi-weekly after-school sessions, SAT preparation, and support to enroll in a high-impact summer enrichment program.



Every summer, EMERGE takes hundreds of juniors on college tours in regions across the country. These trips are critical to building a college-going and selective-college mindset among students and boosting their confidence in applying to and attending out-of-state colleges and universities.



EMERGE provides ongoing support to college students to help them graduate on time and with minimal debt, well-positioned to thrive in their professional careers. We also develop formal partnerships with colleges and universities committed to increasing financial aid packages and enhancing the on-campus support services available to first-generation students from low-income communities.



2021-2022 BY THE NUMBERS

2,900+

high school and college students served

67

high schools served in

5

school districts across Greater Houston

Aldine ISD

- 100%** EMERGE students applied to at least one selective institution
- 100%** EMERGE students were accepted to at least one selective institution
- 82%** EMERGE students matriculated to a selective institution

Klein ISD

- 100%** EMERGE students applied to at least one selective institution
- 97%** EMERGE students were accepted to at least one selective institution
- 82%** EMERGE students matriculated to a selective institution

Houston ISD

- 95%** EMERGE students applied to at least one selective institution
- 86%** EMERGE students were accepted to at least one selective institution
- 59%** EMERGE students matriculated to a selective institution

Spring Branch ISD

- 100%** EMERGE students applied to at least one selective institution
- 97%** EMERGE students were accepted to at least one selective institution
- 92%** EMERGE students matriculated to a selective institution

Spring ISD

- 97%** EMERGE students applied to at least one selective institution
- 94%** EMERGE students were accepted to at least one selective institution
- 76%** EMERGE students matriculated to a selective institution

Students in the EMERGE high school class of 2016 graduated from college at

8x

the national average for students from their demographic

150+

colleges and universities attended nationwide



79

high school seniors paired with prominent Houston business leaders through our mentorship program

300

high school juniors visited college campuses in

26

5

regions across the country



as we resumed our summer college trips for the first time since 2020.

600+

EMERGE alumni building successful careers, many at industry-leading companies

HIGH SCHOOL PROGRAM

"The EMERGE program has been a turning point in my life, providing me with the tools, guidance, and confidence to chase my dreams and live a fulfilling life. The program's impact has been far-reaching and has helped me to shift my mindset, broaden my horizons, and reach for my full potential."

RAHWA T.

Bellaire High School '23
Wake Forest University '27

Top
10%

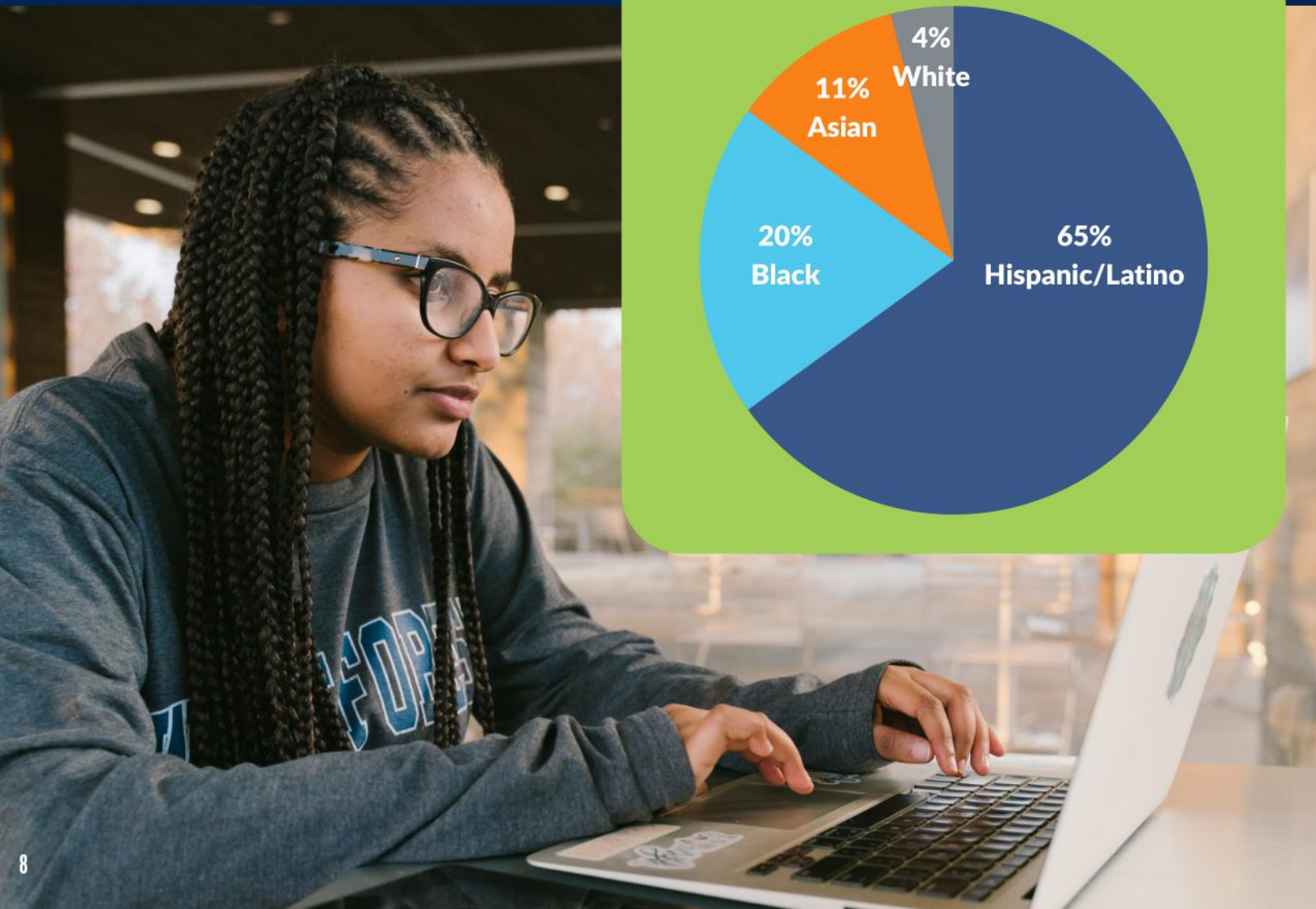
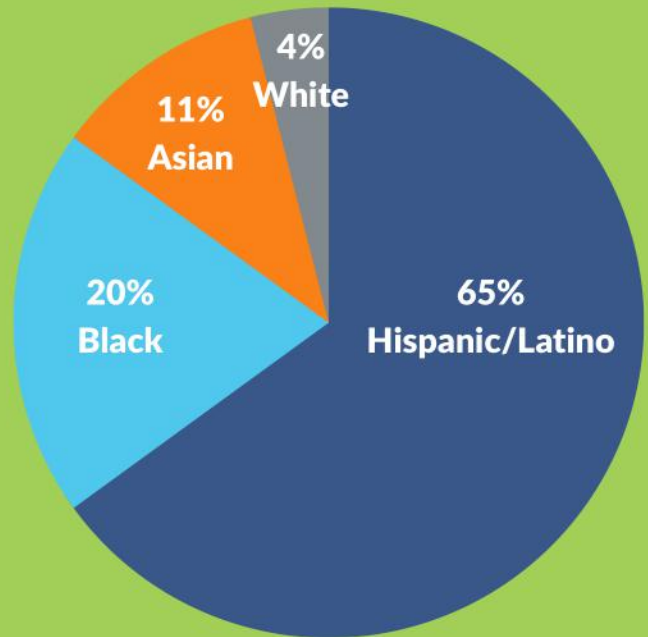
Most are in the Top 10% of their class and/or have a 4.0+ GPA

97%

Qualify for free or reduced-price lunch

90%

Will be first-generation college students



COLLEGE SUCCESS PROGRAM



TO-THROUGH-THRIVE

Beyond high school graduation, EMERGE continues to provide ongoing one-on-one support to its students to ease their transition to college and help them chart a path to graduate on time. Additionally, our **SQUADS program** connects first-year EMERGE college students with peers planning to attend the same school in the fall. Each SQUAD has an upper-level student leader who serves as a peer mentor and campus guide and plans fun activities throughout the year to foster connections.

EMERGE also provides guidance and incentives to encourage students to **connect with on-campus student support champions**, such as academic advisors, deans, or offices that support first-generation or multicultural students. We want every EMERGE student to feel like an important part of their campus community and to know how to access the services that are available to help them thrive. Throughout the year, we also provide **winter coats and accessories** for students in the Northeast and distribute **emergency funding** to ensure small issues do not become insurmountable problems that derail a student's education.

"EMERGE continues to support me even after the initial high school process and that has helped me to be more confident and successful in college. When anyone asks me about my story, I always make sure to include EMERGE. Being a fellow is so much more than college preparation. It's like family."

AANIYAH ALEXANDER

Houston Academy for International Studies '21
Bryn Mawr College '25

STATEMENT OF FINANCIAL POSITION

as of July 31, 2022

ASSETS

| | |
|-------------------------------------|--------------------|
| Cash and cash equivalents | \$3,805,842 |
| Government contributions receivable | \$449,830 |
| Other contributions receivable | \$335,000 |
| Accounts receivable | \$72,100 |
| Prepaid expenses and other assets | \$5,265 |
| Total assets | \$4,668,037 |

LIABILITIES

| | |
|---------------------------------------|-----------------|
| Accounts payable and accrued expenses | \$40,921 |
| Total liabilities | \$54,381 |

NET ASSETS

| | |
|---|--------------------|
| Without donor restrictions | \$3,992,116 |
| With donor restrictions | \$635,000 |
| Total net assets | \$4,627,116 |
| Total liabilities and net assets | \$4,669,037 |

STATEMENT OF FINANCIAL ACTIVITIES

as of July 31, 2022

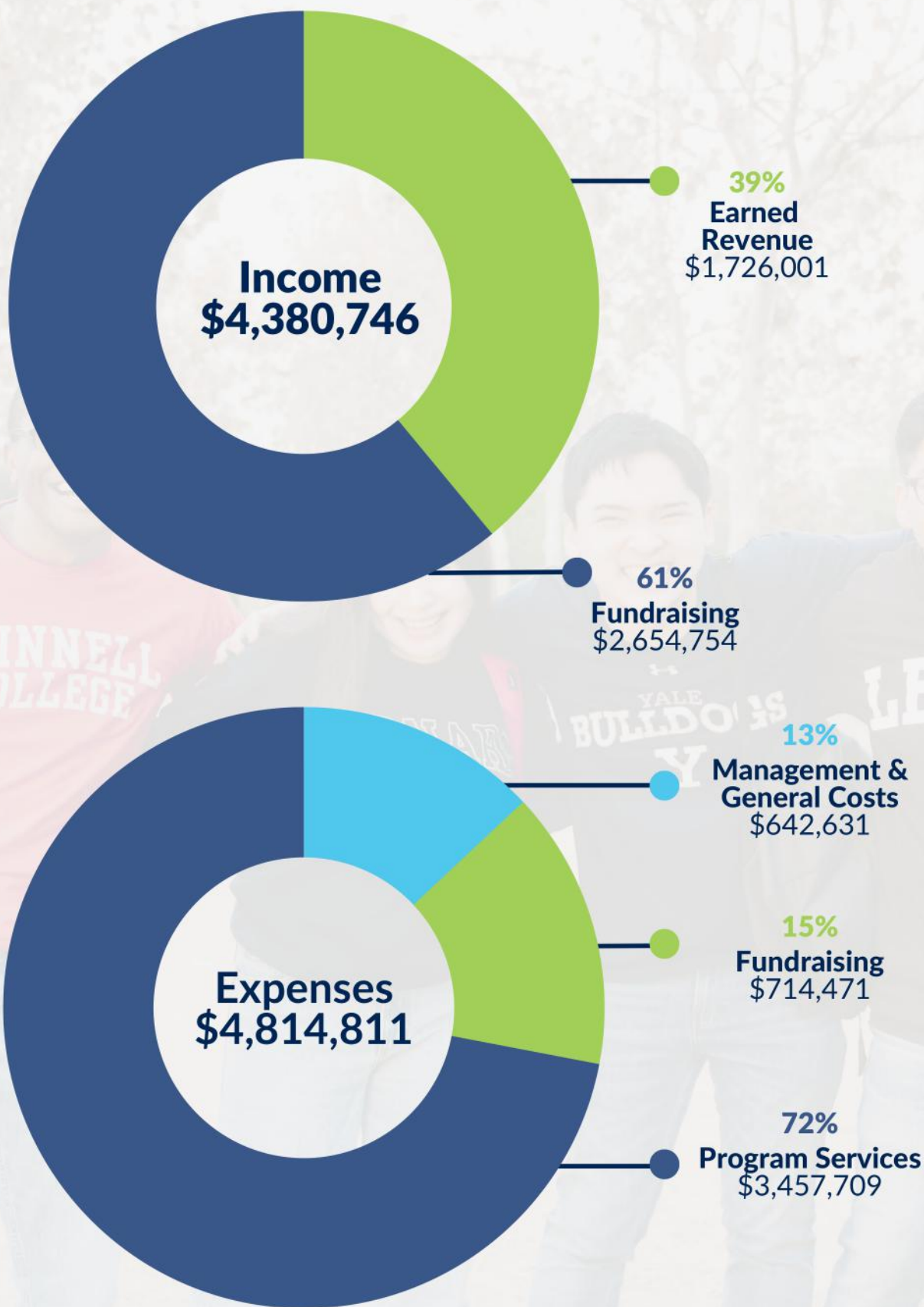
REVENUE

| | |
|--------------------------------------|--------------------|
| Contributions: Government grants | \$160,562 |
| Contributions of financial assets | \$1,698,740 |
| Contributions of nonfinancial assets | \$12,000 |
| Program services fees | \$1,726,001 |
| Special events | \$359,333 |
| Direct donor benefits | (\$83,458) |
| Total revenue | \$4,380,746 |

EXPENSES

| | |
|------------------------|--------------------|
| Program services | \$3,457,709 |
| Management and general | \$642,631 |
| Fundraising | \$714,471 |
| Total expenses | \$4,814,811 |

| | |
|-------------------------------|--------------------|
| Changes in net assets | (\$434,065) |
| Net assets, beginning of year | \$5,061,181 |
| Net assets, end of year | \$4,627,116 |

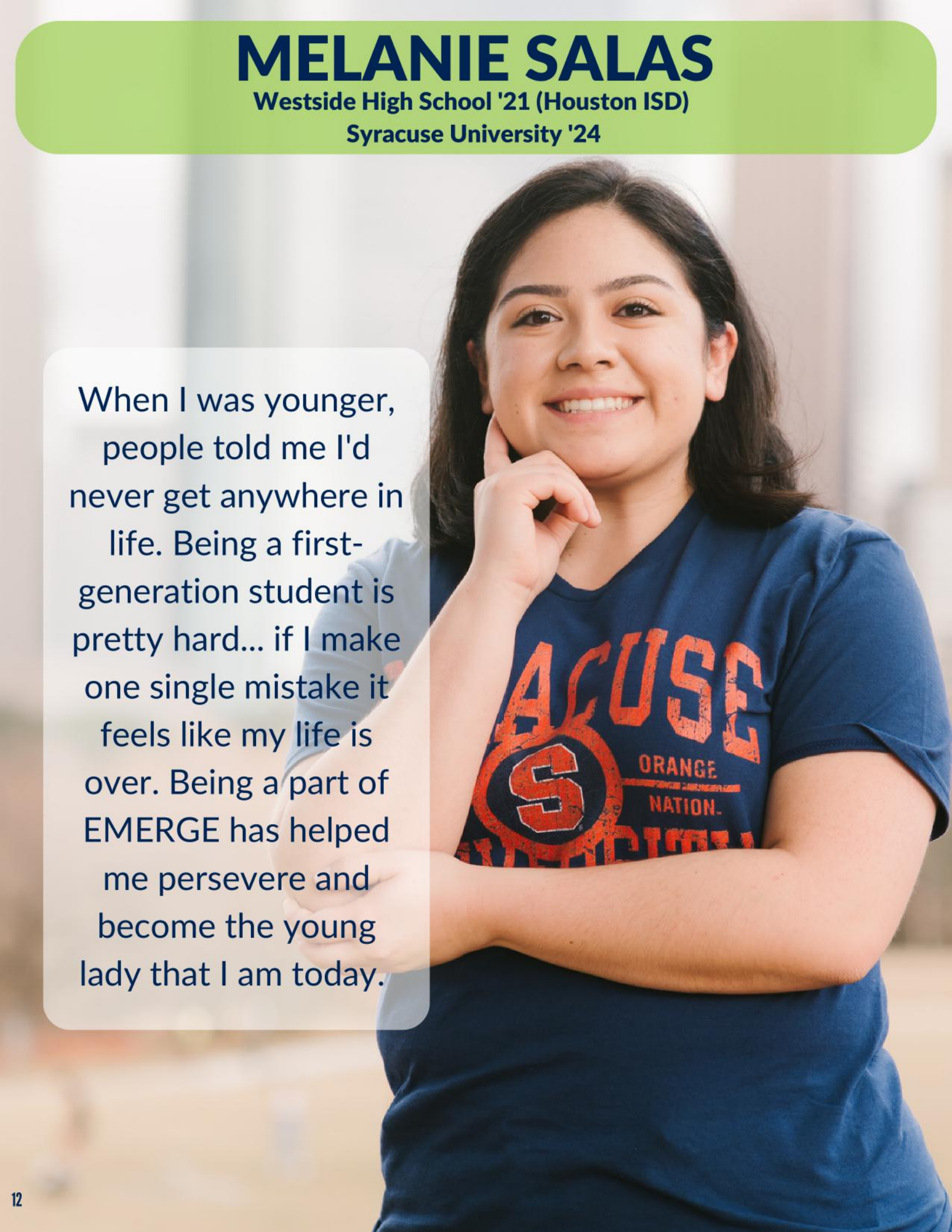


These figures do not include an additional \$1.7 million in program costs that were incurred as part of our contract to operate the EMERGE program in the Houston Independent School District. Combined program costs would be approximately \$5.2 million or 79% of total costs for fiscal year 2021.

MELANIE SALAS

Westside High School '21 (Houston ISD)

Syracuse University '24



When I was younger, people told me I'd never get anywhere in life. Being a first-generation student is pretty hard... if I make one single mistake it feels like my life is over. Being a part of EMERGE has helped me persevere and become the young lady that I am today.

THANK YOU TO OUR SUPPORTERS

\$100,000+

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The Cullen Foundation
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\$50,000 - \$99,999

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ENRIQUE RAMIREZ

Chavez High School '12
Harvard University '16
University of Texas School of Law '20

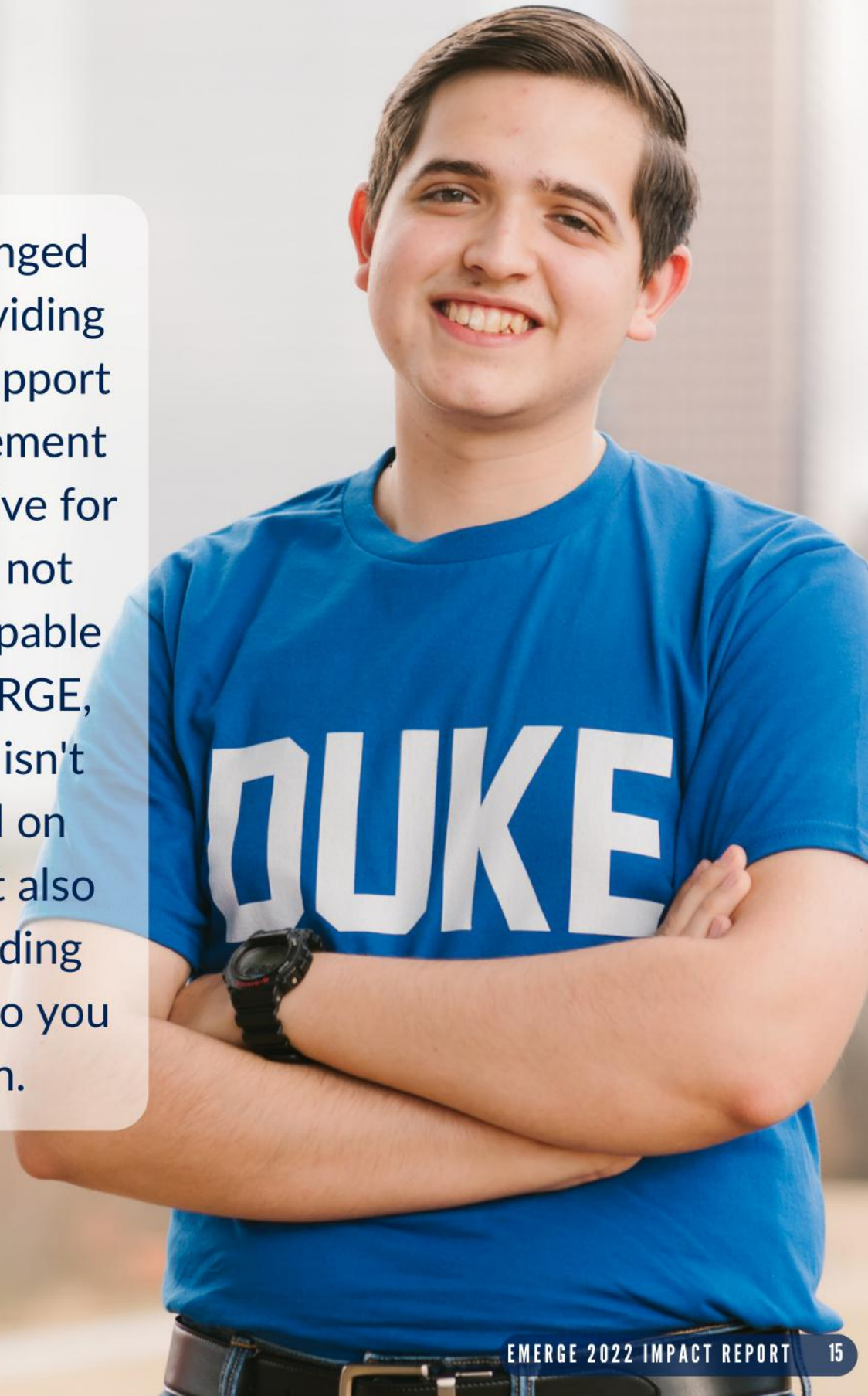
I don't think any of us really believed that we could go to a top-tier college, or even that we could go to college period, but (EMERGE Founder Rick Cruz) and his team really believed in us. Without EMERGE I know for a fact that I would not have made it to college or law school, and that I wouldn't have a professional career today.

ISMAEL D.

Blanson CTE High School '23 (Aldine ISD)

Duke University '27

EMERGE changed my life by providing me with the support and encouragement I needed to strive for success I did not know I was capable of. With EMERGE, their support isn't only focused on academics but also on understanding what matters to you as a person.



EMERGE

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